DEPARTHENT OF JUSTICE
AUG 17 9 59 AH 19

Ended

UNITED STATES DEPARTMENT OF JUSTICEGISTRATION UNIT
WASHINGTON, D.C. 20530 INTERNAL SECURITY
SECTION
SECTION
CRIMINAL DIVISION

JUL 1 9 1979

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month	Period Ending (Is	nsert date)		
Name of Registrant SONTHEIMER AND COMPANY, INC., also d/b/a St. Maartens Tourist Information Office, also d/b/a Ghana Tourist Office Business Address of Registrant 445 Park Avenue New York, New York 10022				
	I - REGISTRANT			
1. Has there been a change in the inform	mation previously furnished	in connection with the following:		
(a) If an individual:				
(1) Residence address(2) Citizenship(3) Occupation	Yes No No Yes No No Yes No	• 🗖		
(b) If an organization:				
(1) Name(2) Ownership or control(3) Branch offices	Yes No			
2. Explain fully all changes, if any, income Not applicable.	dicated in Item 1.			
IF THE REGISTRANT IS A	N INDIVIDUAL, OMIT RES	PONSE TO ITEMS 3, 4, and 5.		
	oartners, officers, directors Yes No 🔀	or similar officials of the registrant during		
If yes, furnish the following informat	ion:			
Name	Position	Date Connection		

		-2-	
4. Have any persons period?	s become partners, officers, dir es No 🗓	ectors or similar officials o	during this 6 month reporting
If yes, furnish the	e following information:		
Name	Residence Address	Citizensbip	Position Date Assumed
5. Has any person n	amed in Item 4 rendered service	s directly in furtherance of	the interests of any foreign
	ach such person and describe hi	s services.	
terminated their e Yes \(\bigcap\) N	ees or individuals other than off mployment or connection with the X	icials, who have filed a shone registrant during this 6 mo	rt form registration statement onth reporting period?
Name	Position or c		Date terminated
the registrant who principal in other	th reporting period, have any period that is clerical or secretarial, o	rant directly in furtherance o	f the interests of any foreign
	following information:		
Name	Residence Address	Position or connection	Date connection began

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting portion Yes No X	eriod?
If yes, furnish the following information:	
Name of foreign principal	Date of Termination
9. Have you acquired any new foreign principal during this 6 month reporting period?	Yes 🗶 No 🗌
If yes, furnish following information: Mexican National Tourist Council Name and address of foreign principal Consejo Nacional de Turismo Mexico 5 D.F. Mexico	Date acquired June 1, 1979
10. In addition to those named in Items 8 and 9, if any, list the foreign principals who represent during the 6 month reporting period. Netherlands Antilles Government Government of the Island Territory, the Windward Is Ghana Tourist Control Board	·
III - ACTIVITIES	
11. During this 6 month reporting period, have you engaged in any activities for or renderany foreign principal named in Items 8, 9, and 10 of this statement? Yes	ered any services to
If yes, identify each such foreign principal and describe in full detail your activities	and services:
Registrant is engaged as public relations counsel states for the purpose of promoting tourism in the St. Maarten, St. Eustatius and Saba.	
Registrant is engaged as public relations counsel is States, Canada and the Caribbean for the purpose of tourism in Ghana.	
Registrant is engaged as public relations counsel is east area of the United States for the purpose of particular tourism in Mexico.	in the North- promoting

The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

Yes [No X	
ing, a	mong other	er things, the re eve this purpos	eign principal and describe in full detail all such political activity, indicated elations, interests and policies sought to be influenced and the means extended in the registrant arranged, sponsored or delivered speeches, lectures edetails as to dates, places of delivery, names of speakers and subject matter
	•		
	•	,	
		* * * * * * * * * * * * * * * * * * * *	
T. 11	•.•		
In add	ition to th ts any or	he above descri all of your fore	ibed activities, if any, have you engaged in activity on your own behalf whice ign principals?
Yes [] , ' , 1	No X	

The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

11. (a) RECEIT 13 - MONTE	14	. (a)	RECEIP	TS - MONIE
---------------------------	----	-------	--------	------------

During this 6 month reporting period, have you received from any foreign principal named in Items 8,9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies. 3

Date From Whom Purpose Amount Netherlands Antilles \$70,698.55 During reporting Contract Reimbursement Government period Government of the 11,212.12 Contract Island Territory The Windward Islands Mexican National Contract 4,000.00

Tourist Council

Total \$86,151.31

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value 4 other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No X

If yes, furnish the following information:

Name of foreign principal

Date received

Description of thing of value

Purpose

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

			-6-	
15. (a)	DISBURSEMENT	S - MONIES		
	(1) disbursed or	nth reporting period, have expended monies in conne and 10 of this statement?	ection with activity on behalf of any	foreign principal named
	(2) transmitted m	onies to any such foreign	principal? Yes No X	
			il and separately for each foreign prin ny, to each foreign principal.	cipal an account of such
	Date	To Whom	Purpose	Amount
		SEE	SCHEDULE I	
				* *
			•	
				•
		7		
	•		• • •	

Total

15.	(b)	DISBURSEM	ENTS - THINGS OF VAI	LUE		
		furtherance (of month reporting period, of or in connection with its statement?			
		Yes 🗌	No 🌋			
		If yes, furni	sh the following information	tion;		
		Date disposed	Name of person to wbom given	On bebalf of wbat foreign principal	Description of thing of value	Purpose
	(c)	DISBURSEM	ENTS - POLITICAL CO	NTRIBUTIONS	Tree	
		directly or the connection wention, or connection	of month reporting period nrough any other person, with an election to any p caucus held to select can sh the following informa	, made any contribution political office, or in condidates for political of	ns of money or oth onnection with any	er things of value ⁵ in
		Date	Amount or thing of value	Na: pol	me of itical nization	Name of candidate
			V - PO	LITICAL PROPAGAN	DA	
the ind reference Staraction	per uce, eren eign tes ial, ce i	al, or other coson dissemin or in any other cost ce to the political par racial, religion social, polition	the Act defines "politic ommunication or express ating the same believes her way influence a recip tical or public interests ty or with reference to thous, or social dissension cal, or religious disord merican republic or the y any means involving the	cal propaganda' as in ion by any person (1) will, or which he inte- pient or any section of policies, or relations he foreign policies of the ns, or (2) which advoca- ter, civil riot, or other overthrow of any govern	which is reasonablends to, prevail upon the public within s of a government of the United States of ates, advises, institute to conflict involving nment or political states.	ly adapted to, or which n, indoctrinate, convert the United States with f a foreign country or a r promote in the United gates, or promotes any the use of force or vio-
16.			onth reporting period, did as defined above?	l you prepare, dissemin Yes No		disseminated any polit-
	IF	YES, RESPO	ND TO THE REMAININ	G ITEMS IN THIS SEC	CTION V.	
17.	Ide	ntify each su	ch foreign principal.			

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18.	. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No X			
	If yes, identify each such foreign principal, specify amount, and indicate for what period of time.			
19.	During this 6 month reporting period, did your activities in preparing, disseminating or causing the disemination of political propaganda include the use of any of the following: Not applicable Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams articles Advertising campaigns Press releases Pamphlets or other Lectures or publications speeches			
20.	Other (specify)			
	ganda among any of the following groups: Not applicable			
	Public Officials Newspapers Libraries			
	Legislators Educational institutions			
	Government agencies Civic groups or associations Nationality groups			
	Other (Specify)			
21.	What language was used in this political propaganda: Not applicable			
	English Other (specify)			
22.	Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?			
	Yes No Not applicable			
23.	Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No Not applicable			
24.	Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?			
	Yes No Not applicable			
	VI - EXHIBITS AND ATTACHMENTS			
25.	EXHIBITS A AND B			
	(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:			
	Exhibit A ⁶ Yes No X			
	Exhibit B ⁷ Yes No X			
	If no, please attach the required exhibit. See cover letter.			
	(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?			
	Yes X No i			
	If yes, have you filed an amendment to these exhibits? Yes No X			
	If no, please attach the required amendment.			

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

7 The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C	
If you have previously filed an Exhibit C ⁸ , state whethe 6 month reporting period. Yes No X	er any changes therein have occurred during this
If yes, have you filed an amendment to the Exhibit C?	Yes No No
If no, please attach the required amendment.	
27. SHORT FORM REGISTRATION STATEMENT	
Have short form registration statements, been filed by a supplemental statement? Yes No Not applicable	all of the persons named in Items 5 and 7 of the
If no, list names of persons who have not filed the requi	red statement.
The undersigned swear(s) or affirm(s) that he has (they he istration statement and the attached exhibits and that he is (that such contents are in their entirety true and accurate to the cept that the undersigned make(s) no representation as to the in attached Short Form Registration Statement, if any, insofathis (their) personal knowledge. (Both copies of this statement shall be signed and sworm to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)	(they are) familiar with the contents thereof and the best of his (their) knowledge and belief, ex- e truth or accuracy of the information contained

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

EXPENDITURES FOR MEXICAN NATIONAL TOURIST COUNCIL January 20, 1979 - July 19, 1979

•	Travel Fare and Expenses	
Apr. July	Expense Reports M. Sontheimer E. Gillies	\$ 588.68 666.12
	Communications	
July July	N. Y. Telephone Postage	10.10
	Office Expense and Subscriptions	
July July July	Ambassador Printing Copp. Petty Cash Xerox Copies	264.06 29.60 76.20
*	Outside Services	
July July July	M. Bassett Burrelle's Press Clipping Service E. Tonachel	275.22 114.16 72.55
	Business Meetings and Representation	
June - July	Expense Reports M. Sontheimer	95.34
	Potal	\$2,196.23

EXPENDITURES FOR GHANA TOURIST BOARD

January 20, 1979 - July 19, 1979

	Travel Fare and Expenses	
June	Expense Report - M. Sontheimer \$	82.03
	Communications	
Mar July June Feb. July Feb July	Associated Messenger Service ITT Cables N. Y. Telephone Postage	20.00 10.36 17.30 281.56
•	Office Expense and Subscriptions	
Jan Feb. Feb July	Petty Cash Xerox Copies	5.50 97.35
	Outside Services	
Feb July	Burrelle's Press Clipping Service	580.16
	Business Meetings and Representation	
feb. Mar. Feb.	African Governments Tourist Organization Antor Expense Report - M. Sontheimer	19.00 25.00 36.30
	TOTAL	1,174.56

EXPENDITURES FOR NETHERLANDS ANTILLES

January 20, 1979 - July 19, 1979

Travel Fare and Expenses

June Feb June	Charge and Ride Pasanggrahan Hotel Expense Reports	\$ 20.00 345.25
July June	R. M. Glover R. Grode	111.30 139.65
June Jan May	J. Myers M. Sontheimer	134.05
	<u>Photography</u>	
July Feb July Apr.	Jaydee Camera Exchange Wagner International Photos Jack Ward Color Service	37.26 241.33 43.20
	Communications	
Apr July Jan Apr. Feb July Mar.	Associated Messenger Service Bowling Green Storage & Van Co. ITT Cables Maislin Transport	39.30 103.10 378.32 35.60 12.30
Feb July Feb July	M & W Messenger N. Y. Telephone Postage	509,19 4,166.86
Apr. Jan July Feb June	C. J. Tower & Sons United Parcel Service Vividize, Inc.	19.00 367.36 56.20
	Office Expense and Subscriptions	
Mar. Feb July Feb Mar. Feb July	Ambassador Printing Corp. Grolan Stationers Inc. Petty Cash Xerox Copies	121.50 420.55 15.20 463.80
	Outside Services	
Apr July	Burrelle's Press Clipping Service	389.52
	Business Meetings and Representation	
June Feb Mar. Mar.	Expense Reports R. Grode R. Hazlett M. Sontheimer	24.40 53.45 29.70
•	TOTAL	\$8,422,09



January 19, 1979 - July 19, 1979
On behalf of the Netherlands Antilles Windward Islands

Registrant supplied editorial and photographic material to magazines, newspapers and travel industry publications including the San Juan Star, ALM Trade Wind magazine, New York Times, Daily News, Sojourn magazine, New York Post and Gannet Newspapers. Material on the Windwards was updated and sent to travel guides including Fodor's Guide and Fodor's Budget Guide to The Caribbean.

Registrant arranged for trips to the island for newspaper people, editors and photographers and arranged for articles in newspapers and magazines including Sun Newspapers, Overland Park, Kansas, Field Syndicate, Multihulls, Long Island Catholic.

Registrant issued press releases concerning annual Carnival, villas, new hotel managers, dining out and shopping.

Registrant supplied promotional material and travel statistics to travel agencies, group business sources, cruise ships and airlines including Carnival Cruise Lines, ALM, American and Eastern Airlines.



NTHEIME ND COMPANY, INC.

445 PARKEAL QUE

NEW YORK, N.Y. 10022

(212) 683-8350

OFFICIAL SERVEPRESENTATIVES

SECTION

CRIMINAL DIVISION

ST. MAARTEN'S VILLAS -"AT HOME" IN THE TROPICS
by Robert Grode

NA 16-79

FOR IMMEDIATE RELEASE

For families or couples traveling together, renting a villa or an apartment on the Netherlands Antilles island of St. Maarten is an easy and surprisingly inexpensive answer to summer vacationing. The rentals range from simple to elegant and are as varied as the island's landscapes. A studio with a poinciana-shaded terrace poises like a sandpiper at the edge of the sea. A small beach house draped in bougainvillea overlooks a secluded cove. An arcaded hilltop villa curves around a turquoise pool.

Villa living combines the flexibility, comfort and privacy of having your own summer place with the convenience of vacationing at a resort hotel. Early risers needn't wait for that morning cup of coffee nor late sleepers miss breakfast. The villa's refrigerator can always be raided for snacks no matter what the hour. And those who fancy an "all-over" tan can sunbathe on their terrace in total privacy. Inviting new-found friends for a "sundowner" or even dinner is pleasant and easy for villa renters.

Villas, townhouses and apartments dot the island, providing settings for every vacation style. The villas around Cupecoy Bay on St. Maarten's southwest coast are steps away from secluded crescents

of coral sand. Across the island, lavish three- and four- bedroom villas look down on Oyster Pond Yacht Club where water-skiers trace foamy arabesques across the tranquil water. One of the island's loveliest beaches is only a short stroll away.

For vacationers who want to be closer to the action and on the beach as well, the two-bedroom Town Houses on the edge of Philipsburg, the island capital, are set amid quiet gardens banked with frangipani and oleanders but are only a short walk from the island's major shops and restaurants.

Around Beacon Hill many of the villas curve about swimming pools that seem to hang suspended over the sea. Beachcomber Villas, ten two- and three-bedroom hideaways with screened verandahs overlooking the sea, cluster about a stretch of private beach and are ideal for families of all sizes. Villas in the Beacon Hill area are just a few minutes from golf and tennis.

In the fishing village of Simson Bay, several small apartment/
guesthouses edge the shimmering beach. Aambeeld (pronounced AHM-bailt
and meaning "on the beach" in Dutch) offers one- and two-bedroom
apartments at moderate prices. Horny Toad features balconied onebedroom apartments with kitchenettes. Just down the beach, Friendly
Island Beach Homes offers four one-bedroom apartments with superbly
equipped kitchens for the vacationing Julia Child.

Since most of the villas are their owners' second homes, they are well-equipped with freezers, washer/dryers -- some even include stereo equipment -- and are tastefully decorated, down to colorful deck furniture and paintings. One, the vacation home of a leading

New York gallery owner, is understated in its decor, utilizing natural woods and fabrics, accented, as might be expected, with modern works of art.

Vacationers are met at the island's Juliana Airport and whisked by private car to their island "home." They enter their St. Maarten villa to discover the rooms often decorated with hibiscus and day lilies and the refrigerator stocked with breakfast supplies. Some villa owners even furnish all the ingredients for a "welcome" drink. Cupboards are stocked with linens and cooking utensils. Maid service is provided six days a week. Most vacationers have their rental agent arrange for a rental car.

Many of St. Maarten's villa vacationers confine their culinary efforts to breakfast and lunch, sallying forth each evening to sample one of the island's dozens of superb restaurants. But those who opt for dining at home find shopping in St. Maarten's indoor (and outdoor) markets an experience fraught with temptation.

French and Dutch cheeses, vintage wines, fresh-caught lobster and red snapper, mangoes, papayas and avocados, aromatic coffees, milk-fed veal and inch-thick steaks spill out in a cornucopia of gourmet delights. American brands, including baby food, are also widely available.

Families traveling with children should make clear the age of the youngsters when inquiring about villa and apartment rentals. In several cases owners prefer not to rent to families with children under 18. But there are also plenty of villas that welcome families with younger children. The rental agent will be happy to recommend villas and apartments just right for families with younger members. (Some even provide babysitting services for those evenings when Mom and Dad want to slip away to St. Maarten's exciting restaurants, casinos and discotheques.)

Summer rates (from April 15 till December 15) are generally about 50%-55% of winter rentals. A beachfront studio apartment that sleeps two can be rented for about \$150-\$250 a week during the summer months. Two-bedroom villas are generally available in the \$250-\$500 range, depending on the lavishness of the property. A three-bedroom villa with three baths and a private pool, rents for approximately \$850 a week. Divided among three couples, the amount comes to about \$20 per person per day.

For privacy, convenience, economy -- and just plain fun -
St. Maarten's apartments and villas are the summer solution to carefree vacationing.

For a listing of St. Maarten's apartment and villa rentals, write St. Maarten Tourist Office, 445 Park Avenue, Suite 903, New York, NY 10022, op call (212) 888-8350,

#

Contact: Robert Grode Jan Myers

B\$48



MARIE ISABELLA VILLAS

OPEN IN ST. MAARTEN

AND COMPANY, INC.
445 PARK LENUE
NEW YORK, N.Y. 10022

(212)688-8350 PRESENTATIVES

CRIMINAL DIVISION

ST. MAARTEN, N.A.--The Marie Isabella Villas, seven two- and three-bedroom suites and studio apartments, have opened at Cay Hill, St. Maarten.

Facilities include a bar and main dining room where West Indian food is available. The dining room converts to a recreation room with color TV and disco, complete with DJ booth and lights. The villas are a five minute drive from St. Maarten's beaches and ten minutes from Philipsburg and the airport.

Studios have pullout beds, kitchenette and bath. Two- and three-bedroom suites have full kitchens, living room with dining area, and bath. All accommodations have balconies and ceiling fans with speed controls. Maximum occupancy per unit is two in studios, four in two-bedroom and six in three-bedroom suites.

Summer rates effective through December 14, 1979, are \$30 per day in studios, \$60 per day in two-bedroom and \$100 per day in three-bedroom suites. Winter rates from December 15, 1979 to April 14, 1980 are \$50, \$100 and \$150 daily in studios, two- and three-bedroom suites. Weekly and long-term rates are also available. Maid service is included; children are welcome; coin-operated washing machines and dryer are available.

The villas are commissionable at 10 per cent.

For further information and reservations contact Mrs. Dorothea Hodge, 38 Lott Avenue, Brooklyn, New York (212) 498-4319 or Mr. Walter Hodge, manager, Marie Isabella Villas, Cay Hill, St. Maarten, N.A. telephone 3358.

#

Contact: Rose-Marie Glover

Jan Myers

RMG/779 NA-19-79



NTHEIME ND COMPANY, INC. 445 PARK AVENUE NEW YORK, N.Y. 10022

AUCT) 648 18350 19
OFFICIAL DE REPRESENTATIVES
REGISTRATION UNTIINTERNAL SECURITY
SECTION
CRIMINAL DIVISION

NA 18-79

ST. MAARTEN HOTEL ASSN.

ELECTS DUBOURCQ PRESIDENT

ST. MAARTEN, N.A. -- The St. Maarten Hotel Association has elected Robert Dubourcq, general manager of Little Bay Beach Hotel, as its president for 1979-1980. Mr. Dubourcq is also the St. Maarten regional director for the Caribbean Hotel Association.

New vice president is Gunter Muller, general manager of Mullet Bay Beach Hotel. Jan Welage, general manager of the Pasanggrahan, was elected secretary and Paul Pedlow, general manager of Oyster Pond Yacht Club, treasurer.

New directors of the association are Philippe Jugan of the PLM St. Tropez, Joseph Lisbon of the Summit Hotel, and as allied director, Roy Mingo of American Airlines.

#

JM/ap

January 19, 1979 - July 19, 1979
On behalf og the Ghana Tourist Board

Registrant supplied editorial and photographic material to newspapers, travel industry publications and magazines including Newburgh Register, El Mundo, International Travel News, Asta Travel News, El Paso Times, Travel Weekly, Chicago Tribune, San Francisco Examiner and Chronicle, Daily Defender, Travel Agent, Kansas City Call, Selling Travel, and the Official Hotel and Resort Guide.

Registrant issued press releases on herbal healing rites.

Registrant supplied promotional information to travel agents, wholesalers and prospective tourists including Travel Master, "For You, Black Woman", "Holiday World of Travel", and International House.

####

SONTHEIMER AND COMPANY, WINC.

SUITE 903 - 445 PARK AVENUE - NEW YORK NO 132

REGISTIVATION UNIT
INTERNAL SEGURITY
TELEPHONSEC(2022) 688-8350
CRIMINAL DIVISION

BRIEFS

SLEEPING POLICEMEN, DROWSY HEIFERS

KEEP ST. MAARTEN DRIVERS WIDE-AWAKE

FOR IMMEDIATE RELEASE

Visitors to the Netherlands Antilles island of St. Maarten are sometimes mystified by roadside signs reading, "Slow--Sleening Policemen Ahead." Granted the atmosphere of the island is relaxed and St. Maarteners easygoing, but "sleeping policemen"? And if the constabulary is dozing, why is it necessary to reduce speed? The visitors' puzzlement ends with a sudden jolt a short time later as the car bounces over a raised strip of pavement laid across the road. This is what they call " a sleeping policeman." Crossing it at full tilt can result in a jostled interior, a bumped head and a firm resolution never to ignore traffic directions again--no matter how mystifying.

Another deterrent to speeding on St. Maarten--although a less official one-is the total unflappability of the island's bovine population. Rounding a bend on
one of the island's roads, the visitor may come face-to-face (or face-to-otherportions-of-the-anatomy) with a heifer, bull or calf, ambling home from pasture.
Knowledgeable motorists are prepared for the contingency and know that no amount of
horn-blowing, waving or shooing will hasten the creature's leisurely progress.

St. Maarteners advise visitors to "Take it easy"--St. Maarten's "sleeping policemen" and drowsy heifers do what they can to make sure the visitors take the advice to heart.

#

- 2 -

AT PALMAS THERE'S OFTEN A MOONBOW ROUND YOUR SHOULDER

On the 'starlight cruises' that sail out of the marina at Palmas del Mar, Puerto Rico's luxurious resort near Humacao, guests frequently catch a glimpse of elusive "moonbows." The bright tropic moonlight is refracted through a passing mist and a "rainbow" effect results, but more silvery than its daytime counterpart.

#

FOR VISITORS, GHANA OPENS TEMPLE OF ROOTS AND RITES

Visitors to Ghana may visit a traditional shrine in Larteh, 30 miles from the capital city of Accra, where herbalism is practiced and mystic healing rites are performed. The Akonnedi Shrine offers insights into the uses of herbs and plants. Nana Okomfohene Oparebea, chief priestess of the shrine, is said to be endowed with power to heal diseases of all types. Some visit her because it is believed that she can see into the future. Nana Oparebea also offers training in traditional rites and herbalism.

#

Contact: Robert Grode

Rose-Marie Glover

051879

RECEIVED
COPARTMENT OF JUSTICAL

Er MA EO El 71 SEA

June 1 -- July 19, 1979

RECISTRATION UNIT INTERNAL SECURITY, SECTION

On behalf of the Mexican Government Tourism Office

Registrant supplied editorial and photographic material to newspapers, magazines and travel industry publications including Diversion Magazine, Calendar Magazine, The New York Times, Redbook, Washington Post, Christian Science Monitor, Travel Weekly and Travel Agent. Registrant arranged two radio interviews for a visitor from Guadalajara -- on WQXR, New York, and WJSJ, Winston Salem, NC -- and supplied materials to WOR, New York.

Registrant also arranged visits to Mexico for editors and photographers representing Prime Time Magazine, Diversion Magazine, Smithsonian Magazine, ABC News, the Hearst Syndicate, Compulog, Garden State Media, Travel Weekly, Travel Agent and the New York Post.

Registrant issued press releases concerning annual Tianguis
Turistico, driving in Mexico, the Independence Route and the Pluma
de Plata.

Registrant supplied promotional material to Grossinger's and WOR.

SONTHEIMER AND COMPANY

SUITE 903 - 445 PARK AVENUE - NEW YORK, N.

LA PLUMA DE LA PLATA AWARD GOES TO HUSBAND-WIFE TEAM

Richard and Mary Magruder of Decatur, Georgia, placed first in the third annual La Pluma de la Plata Mexicana (The Mexican Silver Pen) competition for articles about travel in Mexico.

Their article, describing a visit to the National Museum of Anthropology in Mexico City, appeared in the fall, 1978, issue of Vista Magazine, published by the Exxon Travel Club. It brought them the \$1,000 cash first prize, the silver trophy and an all-expenses-paid trip to Mexico.

The panel of judges -- one in Canada, one in the U.S.A. and the third in Mexico -- reviewed dozens of manuscripts, retyped to eliminate any identification of authors or publications.

The competition was originated by Miguel Aleman, former President of Mexico and head of the Mexican Government Tourism Office, to "encourage excellence in writing about Mexico."

The second-place award brought Ron Butler, a New York free-lance, the \$500 cash prize, trophy and expenses-paid trip for two for his article about Cantinflas, the Mexican comedian and film star, that appeared in the August, 1978, issue of Sundancer Magazine, the Hughes Air West in-flight publication.

The \$250 third-place award, plus trophy and trips, was earned by Walter Houk of Woodland Hills, California, for his article, titled "New Baja Adventures," published in the Dec., 1978, issue of San Diego Magazine.

This year, for the first time, a panel of French-speaking judges—in Canada and Mexico City— awarded a \$1,000 prize, trophy and trips to Mexico to the author of the best French-language article published during 1978. It went to Benoit Routhier, a reporter on Le Soleil, a Quebec newspaper, for an article published Dec. 9, 1978, about Mexico City, Queretaro, and surrounding areas.

The awards were presented to the winners in Acapulco, during the final banquet of Tianguis Turistico, the unique annual "marketplace" of tourism conducted each year by the Mexican Government Tourism Office.

During the week-long Tianguis Turistico, purveyors of travel/tourism services in Mexico come together with travel agents and tour wholesalers from throughout the world, to exchange views and projections for the future of Mexican tourism, and to negotiate agreements for the coming tourism season.

#

0318F79

SONTHEIMER AND COMPANY, INC.

SUITE 903 - 445 PARK AVENUE

NEW YORK AUGN / Y / 1 03 A 11 / 19

REGISTRATION UNIT INTERNAL SECURISTS SECURIDIOSES SECTION OF SECTI

FOR: MEXICAN GOVERNMENT TOURISM OFFICE

CONTACT: Ewen Gillies

FOR RELEASE: Immediately

SIX RENOWNED TRAVEL/TOURISM SPECIALISTS WILL HIGHLIGHT SEMINARS AT ANNUAL TIANGUIS TURISTICO IN MEXICO

Six specialists in world travel and tourism will highlight the annual Tianguis Turistico to be held June 10-13 in Acapulco, Mexico.

The unique "marketplace" of Mexican tourism is sponsored each year by the Mexican Government Tourism Office. It brings together the purveyors of travel/tourism services in Mexico with leading travel agencies and tour wholesalers from throughout the U.S.A., Canada, Europe, the Orient and South America.

Held in the ultra-modern and spacious Acapulco Centre--acknowledged by experts as the finest convention facility on this continent--Tianguis

Turistico combines the elements of a tourism trade show plus working sessions and seminars with the opportunity for world travel agents to negotiate tourism arrangements in Mexico for the coming year.

(more....)

Guillermo Moreno, Coordinator General of the Mexican Government
Tourism Office, said that the six speakers invited to highlight the seminar
sessions of Tianguis Turistico cover a broad spectrum of expertise in the
travel/tourism industry.

The six speakers and their topics are:

Monday, June 11--at 9:30 a.m., Frank Borman, president, Eastern Airlines, Miami, on: "Airline Marketing of Mexico." At 10 a.m., Dr. Stanley Plog, president, Plog Research, Inc., Reseda, Calif. on: "Developing New Tourism Markets for Mexico."

Tuesday, June 12--at 9:30 a.m., Gilbert Trigano, chairman and chief executive, Club Mediterranee, S.A., Paris, on: "Sea, Sun and Sand." At 10 a.m., Raymond J. Hall, executive vice president, Electronic Representatives Association, Chicago, on: "Convention Travel and the Travel Agent."

Wednesday, June 13--at 9:30 a.m., Ronald Moitzfield, vice president, management advisory services department, Laventhol & Horwath, Washington, D.C., on: "The Hospitality Industry." At 10 a.m., William A. Hunt, vice president and secretary of the American Society of Travel Agents and president, UTravel Services, Inc., Seattle, Wash., on: "The Role of the Travel Agent in the Next Two Decades."

(more....)

On Wednesday evening, June 13, a special feature of Tianguis Turistico will be the Awards Banquet of the La Plume de Plata Mexicana excellence-in-writing competition.

Created three years ago by Miguel Aleman, former President of Mexico and head of the Mexican Government Tourism Office, the La Plume de Plata Mexicana competition offers recognition, trophies and \$2,750 in cash honorariums—as well as expenses—paid trips to Mexico—to the authors of articles chosen by an international panel of distinguished judges as best portraying Mexico.

Each year from the many articles published in the U.S.A. and Canada during the previous year submitted in the competition, three are chosen. This year, for the first time, a fourth award will also be presented, to the author of the best French-language article published in a periodical in Eastern Canada.

#

SONTHEIMER AND COMPANY WEINC.

SUITE 903 - 445 PARK AVENUE - NEW YORK 17 N 10 83 AHO 132 2

REGISTRALON UNIT TENDERNAL SECURITY GRIMINAL SIVISION

FOR: MEXICAN GOVERNMENT TOURISM OFFICE

FOR RELEASE: IMMEDIATE

CONTACT: Ewen Gillies

STUDY SHOWS MEXICO IS ONE OF LEAST EXPENSIVE COUNTRIES

FOR TOURISTS, MIGUEL ALEMAN TELLS 1,200 TRAVEL AGENTS

ACAPULCO, June 10 -- United Nations studies indicate that Mexico is one of the least expensive countries for tourists, Miguel Aleman, former president of Mexico and now head of the Mexican Government Tourism Office, told some 1,200 travel agents at the opening here of Tianguis Turistico.

The annual "market place" of tourism services, which brings together world travel/tourism executives with Mexican purveyors of tourism services, was formally opened by Mr. Aleman, Mexico's Secretary of Tourism Guillermo Rossell de la Lama, and other officials of the government.

"A tourist," Aleman pointed out, "travels with an image of the country he is about to visit, is full of hope about that image--and should not be disappointed." He emphasized that Mexico strives to live up to that image.

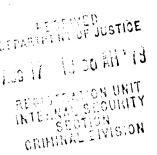
Joining Aleman in welcoming the travel agents was the Minister of Tourism, Guillermo Rossell de la Lama, who officially represented Mexico's President Jose Lopez Portillo.

He told the audience that Aleman, while president of Mexico and in his present responsibility as head of the Mexican Government Tourism Office, had always been the champion of tourism for Mexico.

He noted that tourism has generated more than three billion dollars into the national economy this year and has vastly improved Mexico's balance of payments. He also noted that in the past two years, Mexico has experienced a 21.5% increase in tourism, and an increase of 38% in revenues generated by tourism.

0418F79 EG:nf

UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D. C. 20530



NOTICE

shee			th your supplemental		
1.	<pre>Is your answer to Item 16 of Section V (Political Propa- ganda - page 7 of Form OBD-64 - Supplemental State- ment):</pre>				
	Yes	·····	or No x	<u> </u>	
	your answer to question 1 is "yes" do not answer question of this form.)				
2.	Do you disseminate any material in connection with your registration:				
•	Yes	х	or No		

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Motor August 9, 19
Signature Date

Morton Sontheimer
Please type or print name of
signatory on the line above

President Title